



## 2019 Kool April Nites Sponsorship Opportunities

Kool April Nites is celebrating 30 years of classic car shows and giving back to the youth in our community. In 2018 over \$50,000 was donated to local youth programs. Join us as a sponsor in 2019 as we celebrate years of success and work to raise even more money for our local youth.

### All Sponsors Receive:

- Mentions in media advertising for Kool April Nites including radio, television, print media, official Kool April Nites program, and on [koolaprilnites.com](http://koolaprilnites.com).
- Logo on the big screens at the Civic Auditorium during the week of the show
- Opportunity to have your event in the KAN Official Schedule
- Announcement of your support over the loud speakers at the show
- Banner on Display at the Civic the week of the show

### \$1,500

- 1/4 page ad in the official Kool April Nites Program
- 10 x 10 booth space during the Saturday show
- 6 all access wrist bands and 6 day of show ticket
- 2 vehicle passes into the Civic Auditorium for the Saturday show

### \$2,500

- 1/2 page ad in the official Kool April Nites Program
- 10 x 10 booth space during the Saturday show
- 6 all access wrist bands and 6 day of show ticket
- 2 vehicle passes into the Civic Auditorium for the Saturday show
- Sponsorship of a plaque for the cruise of champions and the opportunity to pick the class you want to support (first come first serve basis)

## \$3,500

- 3/4 page ad in the official Kool April Nites Program
- 10 x 20 booth space during the Saturday show
- 14 all access wrist bands and 14 day of show tickets
- 3 Vehicle passes into the Civic Auditorium for the Saturday show
- Sponsorship of a plaque for the cruise of champions and the opportunity to pick the class you want to support (first come first serve basis)

## \$5,000+

- 1 full page ad in the official Kool April Nites Program
- 10 x 20 booth space during the Saturday Show
- 20 all access wrist bands & 20 day of show tickets
- 4 Vehicle passes into the Civic Auditorium for the Saturday show event.
- Sponsorship of a plaque for the cruise of champions and the opportunity to pick the class you want to support (first come first serve basis)
- Opportunity to fly your flag at the convention center as a Flagship Sponsor

### Additional Sponsorship Opportunities:

- Sponsor 2000 Kool April Nites coffee mugs-5000
- Sponsor 2000 Kool April Nites goodie bags-2500
- Sponsor wrist bands, day of show tickets or pre-sale tickets-Ask for pricing/availability
- Provide giveaways for 2000 goodie bags - Contact Kelly - [vendors@koolaprilnites.com](mailto:vendors@koolaprilnites.com)
- Donate a raffle prize to Raffle City - Contact Rhonda - [rafflecity@koolaprilnites.com](mailto:rafflecity@koolaprilnites.com)
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Business Name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

For questions, submit completed forms, payment and logos to: [sponsors@koolaprilnites.com](mailto:sponsors@koolaprilnites.com)

by March 25,2019

Kool April Nites Po Box 491618 Redding CA 96049

*Kool April Nites is a 501(c)(3) non-profit organization.*